



Brand Identity

Akshar Concept



Spa & Salon



Murphy ExpressTM
Spa & Salon

Murphy Express Spa & Salon

“Murphy Express Spa is dedicated to treating all aspects of a person's wellness: relaxing the body, calming the soul and clearing the mind”

Murphy Spa brand is underpinned by our dedication to delivering exceptional experiences to our guests, promising nurture, calm and relaxation from the moment they arrive. Murphy Spa & Salon brand has Eastern and Asian origins and many of our therapists bring their traditional expertise and intimate knowledge of Spa rituals from these regions. Our treatments fuse ancient holistic healing traditions from this part of the world with the very best in modern European beauty therapies. Nurturing different cultures is an integral part of our spa experience for clients and employees alike. A strong sensory experience is implicit in the brand. All our spas offer an inviting, calming candlelit environment. We pay meticulous attention to the other elements that make our spa experience unique; the aromas, the sounds, the textures and the smallest visual details, nothing is overlooked.



Murphy ExpressTM Spa & Salon



CMYK 33/3/98/0
RGB 191/204/2
#BFCC02

CMYK 67/24/100/8
RGB 98/142/46
#628E2E

CMYK 89/43/100/48
RGB 23/75/34
#174B22

CMYK 89/54/80/73
RGB 13/43/28
#0D2B1C

CMYK 4/16/13/0
RGB 244/223/217
#F4DFD9

CMYK 27/40/78/18
RGB 172/135/68
#AC8744





Murphy Express™
Spa & Salon

Спа-салон тайского массажа «Royal Spa»
000000, Lorem ipsum dolor sit amet
ИИН 0000000000
ОГРН 0000000000000
Тел.: +7(999)999-99-99
e-mail: royalspa@gmail.com

Дата _____

№ _____

Уважаемый клиент!

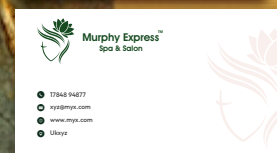
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo. Sed fringilla mauris sit amet nibh. Donec sodales sagittis magna. Sed consequat, leo eget bibendum sodales, augue velit cursus nunc, quis gravida magna mi a libero. Fusce vulputate eleifend sapien. Vestibulum purus quam, scelerisque ut, mollis sed, nonummy id, metus. Nullam accumsan lorem in dui. Cras ultricies mi eu turpis hendrerit fringilla. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; In ac dui quis mi consectetur lacinia. Nam pretium turpis et arcu. Duis arcu tortor, suscipit eget, imperdiet nec, imperdiet iaculis, ipsum. Sed aliquam ultrices mauris. Integer ante arcu, accumsan a, consectetur eget, posuere ut, mauris. Praesent adipiscing. Phasellus ullamcorper ipsum rutrum nunc. Nunc nonummy metus. Vestibulum volutpat pretium libero.

С уважением,
Генеральный директор
Lorem ipsum dolor sit amet

royalspa

royalspa

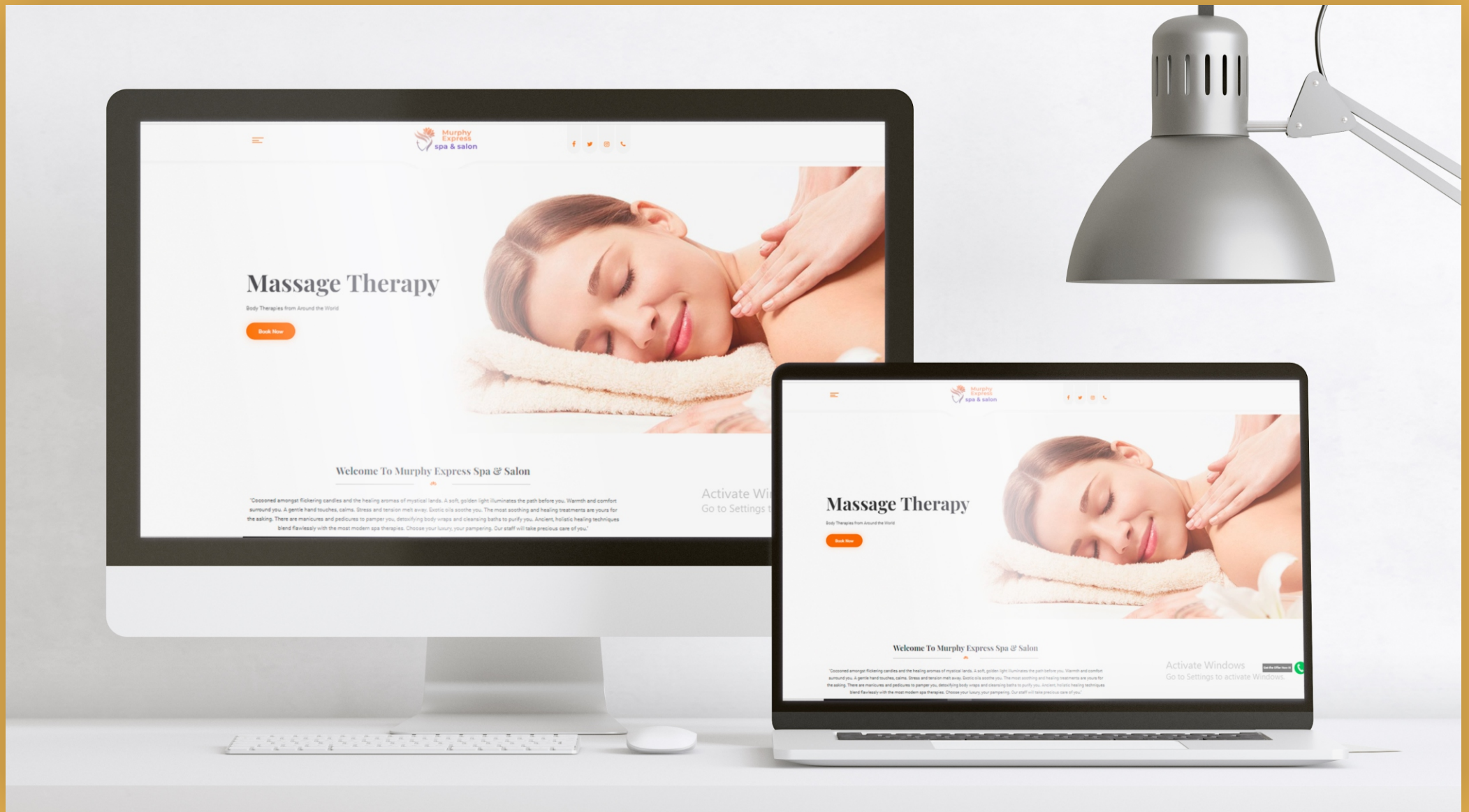
royalspa











www.murphyexpressspasalon.com

A serene spa-themed still life featuring three lit white candles, white lilies, a stack of smooth stones, and a wooden candle holder, all set against a dark teal background. The text "thank you!" is overlaid in a gold, elegant script font.

thank you!